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## AAMI Park (Melbourne) selects MSL's POS technologies

### Highlights:

- **MSL signs 5-year point-of-sale (POS) agreement for AAMI Park in Melbourne, operated by O'Brien Group: Australia and New Zealand's largest privately owned hospitality, entertainment and leisure company**
- **Agreement includes the installation of more than 140 SwiftPOS terminals presenting an initial step into O'Brien Group's broader network of 13 premier venues across Australia and New Zealand**
- **The hardware and first 2 year's revenue relating to subscriptions, support and maintenance services is payable upfront, totalling \$571k, with further recurring revenue to follow in years 3 to 5 of the contract**

Sports, leisure and hospitality SaaS technology provider MSL Solutions Limited (ASX: MSL, "MSL" or "the Company") is pleased to advise that the Company has signed a 5-year contract with leading Australasian venue and event management company, O'Brien Group, to provide its modern and flexible point-of-sale (POS) solutions to AAMI Park, the rectangular stadium in Melbourne, Australia.

The contract will see MSL install over 140 SwiftPOS terminals extending POS capabilities throughout AAMI Park through mobile devices and apps.

The contract will generate a combination of software subscription revenue, hardware, maintenance and support services revenue over the initial 5-year term. The hardware and first 2 year's revenue relating to subscriptions, support and maintenance services is payable upfront, totalling \$571k, with further recurring revenue to follow in years 3 to 5 of the contract.

O'Brien Group is Australia and New Zealand's largest privately owned hospitality, entertainment and leisure company. For over 30 years, O'Brien Group has owned and operated many of Australasia's premier venues, stadiums and arenas including Suncorp Stadium in Brisbane (52,000 capacity); The Gabba in Brisbane (42,000 capacity); Metricon Stadium in Gold Coast (27,500 capacity) and Eden Park in Auckland (50,000 capacity).

O'Brien Group Australia General Manager, Daniel Smith, said:

*"We undertook an extensive review of the major POS systems that play in the stadium space and received some compelling submissions. In the end, MSL demonstrated an excellent understanding of our venue and our specific needs, with their SwiftPOS platform ticking the greatest number of boxes in terms of what we were looking for.*

*"Operating a stadium, one of the key areas we want to cover is mitigating the risk of not being able to trade, and the SwiftPOS underlying core architecture really stood out in this regard, with its inbuilt redundancies and ability to operate completely offline, whilst maintaining the key functionality we need on game day.*

*"MSL's stadium-centric solutions around patron mobile ordering, Q-Busting, all-in-one POS & payment devices, their Ticketek partnership, and the ability to engage our tenants and sponsors to offer value to them and their members are areas we are very excited to be able to implement with the MSL platform, and we are very much looking forward to rolling out the new system in the coming months."*

*Approved for distribution by the Board of Directors of MSL Solutions Limited*

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**About MSL Solutions Limited**

MSL Solutions Limited (ASX: MSL) is a leading SaaS technology provider to the sports, leisure and hospitality sectors. We help some of the world's most iconic venues around the world - stadiums & arenas, pubs & member clubs, sporting associations, golf federations and more – to deliver outstanding customer experiences during every engagement.

MSL develops and delivers fully integrated and modular systems that connect customers to venues through mobile and contactless entry, ordering and payment solutions. We seamlessly connect front-of-house to back-office, offering an end-to-end guest engagement platform which provides actionable insights on key success metrics to venues of all sizes.

MSL Solutions has over 5,000 customers with offices in Australia, UK and Denmark. To discover more about MSL, please visit [www.mslsolutions.com](http://www.mslsolutions.com).