

## Independent Liquor Group partners with MPower MSL to deliver Point of Sale technology choice to members

FOR IMMEDIATE RELEASE

(BRISBANE, AUSTRALIA - 2 December 2019) MPower MSL (ASX:MPW) (MSL) today announced that Independent Liquor Group (ILG), Australia's largest liquor co-op, has partnered with MSL to offer bundled Point of Sale (POS) solutions for their members across New South Wales, Queensland and the Australian Capital Territory.

ILG worked with MSL to create bundled POS technology offers that include hardware, software, services and ongoing support to provide their members with better choice and flexibility of suppliers. ILG members can deliver an enhanced customer experience with the new POS technology, which includes an inbuilt promotional file importing solution and loyalty system, as well as fast service times and a range of payment options.

ILG member, Super Cellars Banksia, a flagship store for Super Cellars and ILG, opened last month and is the first store of its kind in NSW. The store is a market leader across all areas of retail operations and is using MPower POS technology. The store will act as both a trading store, as well as a training facility for other ILG members to allow them to see best practise sales and marketing activity in operation in store.

'ILG is committed to providing market leading supplier choice to our members', said Pat Kenny, NSW/VIC Sales Manager, ILG, 'We look forward to partnering with MSL to provide our members with access to market leading POS technology to enable them to continue to provide excellent service to their customers.

'We are excited to be working with Australia's largest liquor co-op', said Suzanne Pelizzari, Executive General Manger, Sales, Marketing & Partnerships, MSL, 'Our innovative POS technology delivers ILG members custom-built POS bundles that are ideally suited the unique needs of the retail liquor market.'

MPower MSL is a global provider of hosted, SaaS and on-site solutions to clients in the sport, leisure, and hospitality sector. We serve more than 2,400 organisations in over 25 countries across APAC, EMEA and North America. With a single view of the customer, MSL remove the silos that traditionally exist across the operational layer and empowers operators to perform the appropriate strategic analysis required to deliver better products and services and new levels of brand loyalty in real time

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**About MSL Solutions Limited**

MPower MSL (ASX:MPW) is transforming the sports, leisure and hospitality sectors globally. Some of the world's iconic sports and entertainment companies and PGAs, rely on MSL every day. We create the systems, that connect every department of a business, from point of sale and club membership to marketing, financials and the workforce to deliver real time visibility on staff levels, customer engagement, profits and revenue. It's these pieces that work together that turn ordinary moments into extraordinary memories. To discover more about MSL please visit [www.mpowermsl.com](http://www.mpowermsl.com)