

PRESS RELEASE

Norway Golf Federation extends long standing GolfBox partnership

FOR IMMEDIATE RELEASE

SILKEBORG, DENMARK – 14 November 2019. GolfBox A/S, an MSL Company (ASX:MPW) announced today that the Norwegian Golf Federation have extended their partnership with GolfBox for another 5 years. In addition to the current agreement, the new agreement provides access to all GolfBox add-on modules, which will enable the Norwegian Golf Federation and especially the golf clubs to take full advantage of GolfBox's golf management platform.

The GolfBox platform provides a centralised golf management solution for the Norwegian Golf Federation, including delivering the World Handicap System (WHS) to Norwegian golfers from spring 2020. Moving forward, Norwegian Golf Clubs will have access to a single software solution to deliver member engagement, including members administration, tee time booking, PGA lesson booking (GolfBox ProPlanner), handicapping and tournament software.

"We are very pleased with this new 5-year agreement with GolfBox. It ensures that we continue to be at the forefront of technology advancements as a Federation, but more importantly the updated agreement also provides further access to GolfBox to Norwegian golf clubs. In addition, this new agreement helps us to ensure a smooth transition with the upcoming implementation of the World Handicap System in 2020" says Tor-Anders Hansen, General Secretary Norwegian Golf Federation.

"GolfBox is looking forward to extending our long-term partnership with the Norwegian Golf Federation", said Christian Faergemann, CEO, GolfBox A/S. "We are happy with the trust the Norwegian Golf Federation continues to put in us, including our vision for the future and our focus on technology innovation."

GolfBox, is the leading software company experienced in operating a cloud-based administration platform for the golf industry, having done this since 2003. By combining our established global solutions and market opportunities we are the leading provider of handicapping services to national associations. In Europe alone, GolfBox currently supports 15+ Federations with software, servicing 1 million+ golfers and approximately 1,000+ golf clubs with handicapping and golf management solutions. See more on www.golfbox.net.

MPower MSL, the parent company, is a global provider of hosted, SaaS and on-site solutions to clients in the sport, leisure, and hospitality sector. MSL serves more than 2,400 organisations in over 25 countries across APAC, EMEA and North America. With a single view of the customer, MSL removes the silos that traditionally exist across the operational layer and empowers operators to perform the appropriate strategic analysis required to deliver better products and services and new levels of brand loyalty in real time.

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About MSL Solutions Limited

MPower MSL (ASX:MPW) is transforming the sports, leisure and hospitality sectors globally. Some of the world's iconic sports and entertainment companies and PGAs, rely on MSL every day. We create the systems, that connect every department of a business, from point of sale and club membership to

marketing, financials and the workforce to deliver real time visibility on staff levels, customer engagement, profits and revenue. It's these pieces that work together that turn ordinary moments into extraordinary memories. To discover more about MSL please visit www.mpowermsl.com