

12 April 2021: ASX RELEASE

MSL and Doshii sign a multi-year partnership agreement

Highlights:

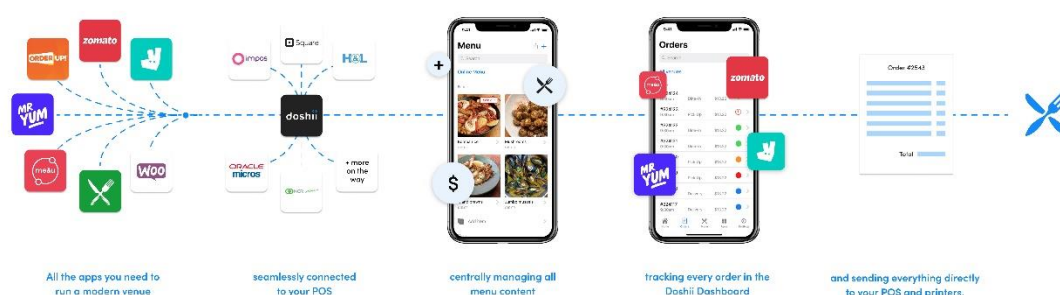
- MSL partners with Doshii to provide MSL venues with direct access to the growing range of ordering, delivery, reservations, loyalty, payment, rostering and other business apps through the Doshii marketplace.
- Doshii is part of x15ventures, a wholly owned subsidiary of Commonwealth Bank. Doshii empowers venue operators to seamlessly connect and manage the technology needed to efficiently grow their hospitality business.
- MSL will integrate its SwiftPOS and Infogenesis Point of Sale (POS) venues with Doshii.
- The agreement is anticipated to be worth over \$1.3 million over the next five years.

About Doshii

Doshii enables restaurants, bars and Quick Serve Restaurants (QSRs) to seamlessly connect and manage the technology needed to competitively, efficiently and successfully run their hospitality business in today's world. Doshii launched in 2016 and in December 2020 became an operating division of x15ventures, a wholly-owned subsidiary of the Commonwealth Bank of Australia (ASX: CBA).

With the Doshii app marketplace, businesses can discover and seamlessly manage their digital menu centrally across a range of apps including in-venue ordering, 3rd party delivery, payments and digital wallets, kiosks and table ordering, digital menu boards, reservations and customer loyalty, as well as access to real-time analytics via the Doshii Dashboard.

MSL joins a range of POS providers using the Doshii platform.



Partnership Benefits

Doshii and MSL will work together to enable hospitality venues within MSL's network across Australia to access the growing range of ordering, delivery, reservations, loyalty, payment, rostering and other business apps that are connected to Doshii.

Although the initial fees to be generated are not significant, the Partnership will bring a number of material benefits to MSL, including:

- A reduction in development, maintenance and support expenses of MSL, leveraging Doshii as an integration partner and provider of 24/7 monitoring and support
- The opportunity for qualified new and existing venue leads from Doshii sales executives and CBA business relationship managers
- Ongoing PR and marketing opportunities with Doshii

MSL Solutions Chief Executive Officer, Pat Howard, said:

“We are pleased to partner with Doshii and see a range of ways in which we can help each other to grow our businesses. Doshii will enable MSL's POS venues to connect directly to the likes of Deliveroo, Mr Yum, OrderUp and Mobi2Go, along with our existing partner me&u and reservations apps including OpenTable and Resy - to name just a few.

As our venue operators emerge from COVID-enforced lockdowns, we see that they are looking for ways to increase their revenue streams as efficiently as possible. Partnering with Doshii helps to enable this, and also allows MSL venues to digitally manage their menus using the Doshii Dashboard. We look forward to providing MSL venues with a growing range of guest engagement options, particularly as consumer adoption of both in-venue and out-of-venue ordering apps continues to grow.”

Doshii's Chief Executive Officer, Justin O'Donnell, said:

“We look forward to enabling MSL's venues to connect to our platform and helping to manage their guest interactions through the Doshii Dashboard. This is an exciting development for Doshii, building on the recent release of the Doshii Connect App, through which we allow venues to discover and provision apps as well as manage their menu items and pricing centrally - which is a growing pain point for modern venue operators.”

Approved for distribution by the Board of Directors of MSL Solutions Limited

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About MSL Solutions Limited

MSL Solutions Limited (ASX: MSL) is a leading SaaS technology provider to the sports, leisure and hospitality sectors. We help some of the world's most iconic venues around the world - stadiums & arenas, pubs & member clubs, sporting associations, golf federations and more – to deliver outstanding customer experiences during every engagement.

MSL develops and delivers fully integrated and modular systems that connect customers to venues through mobile and contactless entry, ordering and payment solutions. We seamlessly connect front-of-house to back-office, offering an end-to-end guest engagement platform which provides actionable insights on key success metrics to venues of all sizes.

MSL Solutions has over 5,000 customers with offices in Australia, UK and Denmark. To discover more about MSL, please visit www.mslsolutions.com.