



**Connect Your Customers
to Your Venue.**

**MSL SwiftPOS -
An integrated, mobile
point of sale
platform purpose
built for venues.**



Deliver a winning guest experience at *every* interaction

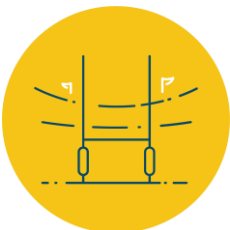
Your guests want a **positive experience** every time they engage with you – from the time they step through your door, to the time they leave. They wanted to interact with you on their terms – quickly and easily, but they also want to feel a personal connection. Most of all, they want to leave feeling they had a memorable experience.

It can be difficult to deliver a consistent experience if you have a disconnected front and back of house, limited visibility into what is happening inside your venue in real time, or even worse – unhappy staff because your point of sale system is slow or difficult to use.

The SwiftPOS Point of Sale platform has been built specifically for your venue – pubs, clubs and hotels, stadia and arenas, franchise and multi-site venues and sporting clubs. We can help you streamline your operations and connects all areas of your venue. It is mobile, flexible and reliable and can be **customised to suit your needs**.

Deliver the Experience Your Customer Wants.

Stadia & Arenas



Pubs & Clubs



Golf & Sports Clubs



QSR & Multi-Site Restaurants



What *benefits* does SwiftPOS deliver?

SwiftPOS connects your front and back of house electronically, giving you full visibility over your operations in real time and makes it easy for you deliver the experience your customers want. Benefits include:

- **Fully configurable** to various scenarios – can be viewed in staff or patron mode.
- **Mobile** ordering connected directly to your bar or kitchen for faster service.
- **Self-service kiosks** to promote increased average sale values.
- Flexible, secure **payment options** including; mobile payments, off premise ordering, table-top kiosks, and pay with points.
- Increased **membership loyalty** with easy access to promotions, campaigns and rewards activity.
- Seamless integration to inventory for electronic **stock management**
- **Proven performance** in high volume environments enables you to manage large scale events and rapidly expand operations as your grow.
- Profile member behaviour by pairing MSL SwiftPOS with **real time analytics and identify** and action sales trends.
- Multiple **reporting** options from fixed, mobile and remote locations. Real time analytics allow for immediate action, while business analytics provide in depth business insights.



Increase customer engagement and maximise revenue and profits.

Why *choose* SwiftPOS?

With SwiftPOS, your staff have less manual processing, meaning they can spend more time providing a memorable experience for your customers. You will be certain you are not missing any revenue opportunities.

SwiftPOS is designed for sports, leisure and hospitality, which means you benefit from an industry focused solution. Features include:

- Light-weight browser-based approach, built on **secure cloud infrastructure** allows for full visibility across each part of your business.
- Fully **mobile**, eliminate traditional black-spots.
- **API interface** allows integrations with leading technology suppliers for a connected platform.
- **Configurable security** down to individual staff level provides full control over access to functionality.
- **Hardware flexibility** means you can use current hardware, purchase new hardware or a combination of both. Choose the best device configuration for your business

Join 5000+ venues across the globe powering their operations with SwiftPOS.

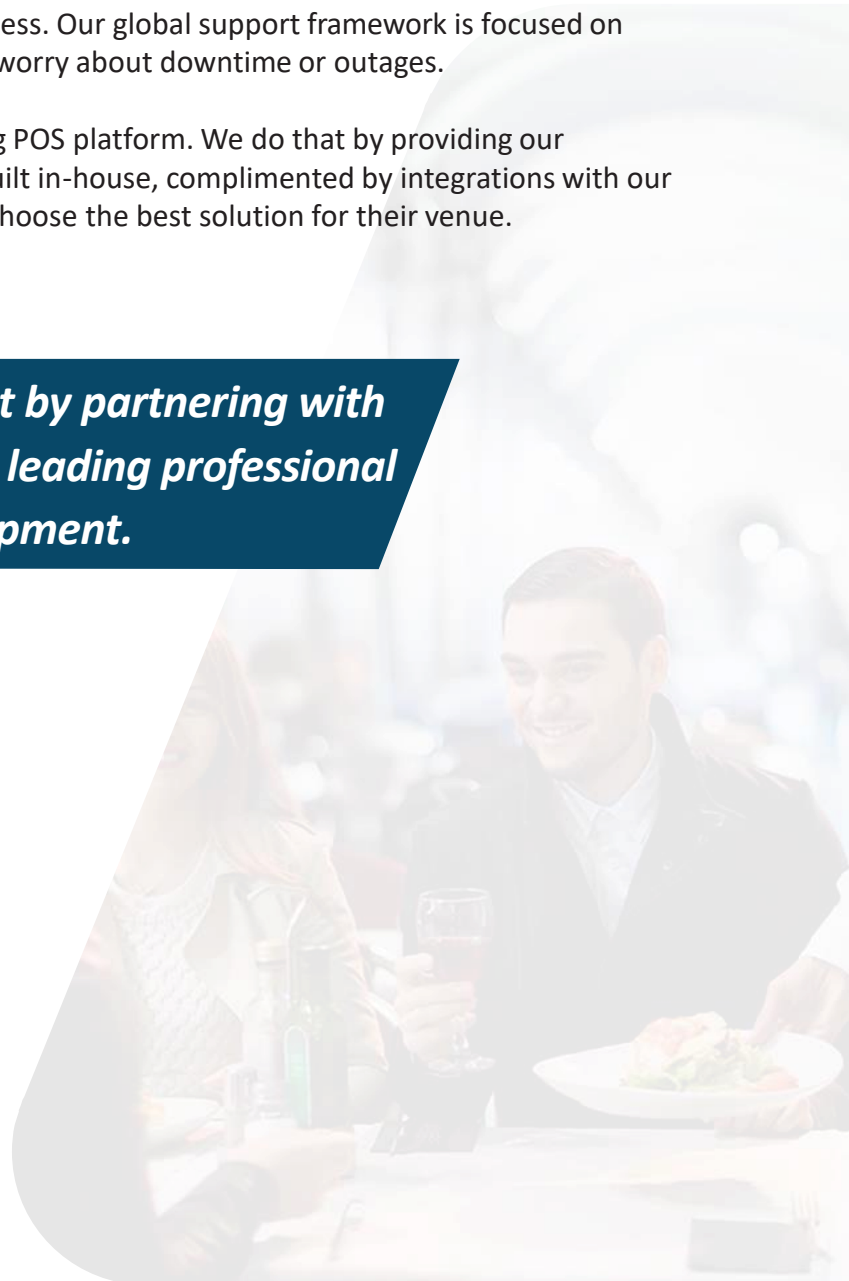
Professional Services, Support and Development

Our implementation approach aligns our professional services industry experts with your strategy. We partner with your in-house team to deliver the best overall outcomes. We follow a project implementation methodology and governance process that has been developed over many years and is proven, robust and dynamic.

MSL's global support is committed to your success. Our global support framework is focused on keeping you operational, so you don't have to worry about downtime or outages.

We are focused on building an industry leading POS platform. We do that by providing our customers with industry leading technology built in-house, complimented by integrations with our strategic partners, so that our customers can choose the best solution for their venue.

Future proof your investment by partnering with MSL. Gain access to industry leading professional services, support and development.



Contact us to *learn* more.

MSL Solutions

Brisbane (Headquarters)

Level 1, 307 Queen Street
Brisbane, QLD 4000
1800 679 701
+61 7 3512 3510 (outside Australia)

Sydney

Level 7, 50 Berry Street
North Sydney, NSW, 2060

Melbourne

Suite 6, 670 Canterbury Road
Surrey Hills, VIC, 3127

MSL Verteda

United Kingdom

250 Cygnet Court,
Warrington, Cheshire WA1 1PP, UK
+01925 401310

GolfBox, an MSL Company

Denmark

Sensommervej 34 F,
8600 Silkeborg, DENMARK
+45 2173 4000